

HEINTZMAN
& Company
 Our Guarantee Behind Every Instrument
 Phone 25963 10139 Jasper Ave.

Week-End Specials

*Choose Your Fall Coat Now While
Selections are Complete*

NEW FALL COATS

Fur Trim, New Furries Clever Styles, Smartly Furred

\$19.50 **\$29.50**

50 New Felt Hats **\$3.95**

Just arrived, New Hats, chic styles

Smart Afternoon Frocks	\$19.50
Tweed Swagger Suits	\$29.50
Lansea Knitted Suits	\$35.00

FUR COAT SALE

Sensational Values — Buy Now

Street Floor Shop

New Dinner and Cocktail Frocks

Adorable styles in lovely Crepes—silk times new shades	\$13.95
Tailored Wool Skirts	\$2.95
Corsettees and Girdles, reg. \$8.50	\$4.95
Jaeger Scarfs, gay colors	\$1.00
<i>Dress Special!</i>	
50 Odd Dresses to Clear	
Prints, Creases and Laces. Odd sizes to clear, values to \$19.50	\$7.88
Dancettes and Panties, reg. to \$1.50	98c
Leatherette Gloves Special	'50c
Linen Handkerchiefs	6 for \$1.00
Smocks to clear, reg. \$2.95	\$1.95
Morning Frocks, Special	\$1.59
Leather Handbags	\$2.95
Smart Novelties, Special	75c

Thompson and Holmes LIMITED

The Women's Service Shop

**Will Be Given By
Third Auxiliary**

An illustrated lecture by Dr. A. Osborn on "The Rise of Protestantism" will be given under the auspices of the Third Auxiliary of the Presbyterian Church on Wednesday, October 26th. Mr. Milligan, organist, is arranging a musical program. On the committee in charge of arrangements are Mrs. Osborn, convener, Mrs. Christensen, Miss Peters and Mrs. Henry. The lecture will be given in the lecture room of the church.

At the regular business meeting of the Auxiliary on October 27th

of

Imported



and
Canadian Made
GOWNS
for all occasions

Sat., Mon., Tues.
Oct. 13 - 15 - 16

Exclusive Models—

**At
Very
Special
Prices!**
Deposit Holds Any
Garment!

Mrs. R. E. NORTH
IMPORTER OF EXCLUSIVE GOWNS

0548 Jasper Phone 21305

SAFETY STORES

Features for Saturday, Oct. 13, and Monday, Oct. 15
Free Delivery at All Suburban Stores

SOUP Almond Tarragon or Vegetable 5c
New 4-oz. tin

Bakery Features

- Pan Rolls 3 for 10c
- Fruit Cakes 2 for 25c
- Choc. Cakes 15c
- Sugar Cookies 2 for 15c
- Macaroons 2 for 25c
- Cream Puffs 19c

CREAM PUFFS 19c

Cube Pineapple 16c

Excellor Butter 65c

Safeway Flour 69c

Safeway Bread 14c

Carbolic Soap 4c

Maximum Tea 39c

Quality Meat Specials

Tender Baby Beef to Please Particular Buyers

Roller Prime Rib Roasts—

Sirloin Steaks and Roasts—

T-Bone Steaks and Roasts—

Round Steak and Hip Roasts

Small Local LAMB

Legs 16c

Loins 15c

Shoulders 8c

Stews 6c

Chops 18c

Baby Beef 10c

Back Bacon 35c

Small Baby VEAL

Stews 3c

Roasts 6c

Roasts 12c

Roasts 17c

Back Bacon 35c

SAFETY STORES LIMITED

DISTRIBUTION WITHOUT WASTE

QUALITY MEAT

STERLING Markets

Our Recipe Club

COME ON IN, JIMMY-POP'S READY TO CARVE THE ROAST BEEF.

Roast Beef

Prime Ribs 12 1/2c

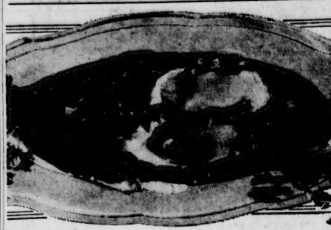
Shop At the Above Stores and Save Money

THE STIMULATING POWER OF A CUP OF HOT BOWL

IS VERY COMFORTING

Serve Fried Eggs With Wine Liver Sauce

By MARY E. DAGUE
The old-school housewife believed that the way to have her party or member was to serve everything the market afforded—at least everything that her purse would stretch to provide.
Today's expert party-giver realizes that quality and not quantity



Fried eggs served with Madeira wine liver sauce gives an old favorite dish new piquancy.

is the supreme test. So she offers a few things and tries to have each one perfect. And she, like the expert, combines the wine for seasonings and flavorings that will make just the difference between the nice and the extraordinary.

One of the greatest hostesses I know has an entire cupboard devoted to dried herbs, sauces and condiments that will lend that different taste to even usual dishes. Since prohibition has ended, of course, she has been able to increase her stock enormously, for nothing gives more of an exotic note than the addition of wine.

MADERIA FLAVOR LINGERS
After all the oblique wine for cooking, none is more so than Madeira, chiefly because the flavor is so pronounced that it lingers on the tongue.

Some day, when we are all feeling strong and can bear the shock I shall tell her to help that good old American favorite, ham, and eggs, go continental on us with a

little coffee.

TOMORROW'S MENU

BREAKFAST: Baked peas, cream, waffles with syrup, milk, coffee.

LUNCHEON: Macaroni salad, crisp, croquette, whole wheat rolls, grapes, milk, tea.

DINNER: Mashed potato, milk, eggs, Madeira sauce, broiled with butter sauce, chocolate potato, celery salad, chicken tarts, milk, biscuits, coffee.

The average American schoolboy of today receives two more years of education than did the boy of 1914.

Character Close-Ups

BECAUSE THE SEPTUIM PAGES BELOW THE WINGS OF THE ANGEL

THIS LADY IS PRONE TO LOOK AT THE BRIGHT SIDE OF LIFE

Henry Wilson

A. C. LIMITED MARKET SQUARE

Poor report cards

NEUROSES

constipation no appetite

develop

when diets lack the vital element Nature stores in Oatmeal

Thompson must have the Vitas-Vitamin

For it is world of delicious Quaker Oats

contains more than 3 cubes of fresh yeast

POOD experts say that modern diets lack a vital element which underlies the nerves.

Now scientists have found that this element, Vitamin "B," is generally supplied in delicious, crisp Quaker Oats breakfast.

Of course, there was Aunt Rose.

"But I'll walk straight into Hades before I tell her," Jane and Alfred said.

"She'd go off her head and she'd be crazy too," the girls said.

"I'd have to stand, and the way she'd carry on," Aunt Rose said.

Thinking of Aunt Rose brought back Marjorie, the quiet street girl, and quiet shaded houses. And then, suddenly, the dream came back.

Two girls walking under the elm trees in a high green tunnel, laughing together—why, of course—Amy!

Kendal, Thorne, were always about.

There was not so much to regret when it came to the future. She had learned the hard lesson the first time she let into a secret increase his shyness by ten.

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Hudson's Bay Company

INCORPORATED MAY 1879

STORE HOURS: 9 a.m. to 6 p.m. TELEPHONE 27141



SATURDAY MONDAY TUESDAY

Here's real Sale News! . . . A Personal Money-saving message from HBC Employees to all other Employees in the City of Edmonton.

Sale conducted by our Employees! . . . keen rivalry in the Store . . . every member of our staff on their toes to give you Extra Values, Outstanding Service.

Make your plans now—shop at the "Bay" during our Great Employees' Sale which starts SATURDAY 9 A.M.

EVERYTHING YOU NEED!

Telephone 27141 9 O'CLOCK SPECIALS Telephone 27141

Women's Felt Slippers

Rose, blue or brown color felt uppers, padded soles and heels. Sizes 3 to 8. 9 a.m. Special, pair 49c

—Slippers, Second Floor HBC

New "Chamo-Suede" Gloves

Slip-on style, medium weight, fancy embroidered cuffs. Four shades. Sizes 6 1/2 to 8. 9 a.m. Special, pair 29c

—Gloves, Main Floor HBC

Pure Silk Hosiery

Substandards, semi-service weight, fashioned, smart colors. Sizes 8 1/2 to 10. 9 a.m. Special, pair 47c

—Hosiery, Main Floor HBC

Men's Tweed Pants

Grey and brown tweeds, belt loops, pockets, etc. Sizes 30 to 44. 9 a.m. Special, pair \$1

—Men's Clothing, Jasper Ave. HBC

Men's Work Sox

Heavy ribbed, grey color. Reduced from 25c. 9 a.m. Special, pair 19c

—Men's Socks, Jasper Ave. HBC

"STAY OUT OF MY LIFE"

By Sophie Kerr

They would be no bar to Amy in answering her appeal. Amy did not

trust old grudges. Amy always kept her word. She would write to Amy today, this very minute.

It was more difficult than Jane had

for her to do. Amy said to her, "I don't want to see you again."

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GRANT

LITTLE ORPHAN ANNIE

"Where Every Prospect Pleases"

—By Gray



WATCH FOR LITTLE ORPHAN ANNIE EVERY SATURDAY Full Page in Color

THIS CURIOUS WORLD By William Ferguson



CONNIE

"Pretty Queer"

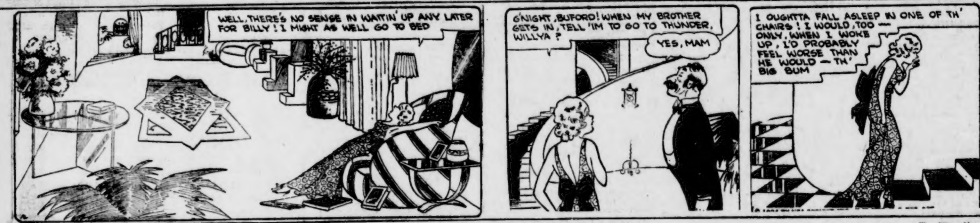
By Godwin



BOOTS AND HER BUDDIES

So—ooooo Neglected!

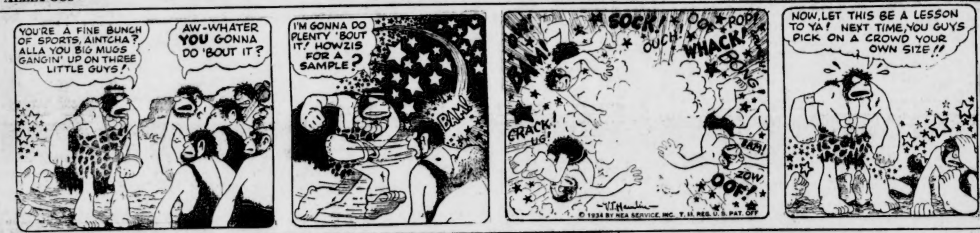
—By Martin



ALLEY OOP

A Lesson in Sportsmanship!

—By Hamlin



GASOLINE ALLEY

Stage Struck

—By King



DICK TRACY

The Gang's All Here

Chester Gould



SKYROADS

Bandits Get LECTURED

—By Lt. Dick Calkins



OUT OUR WAY

By Williams



